

Heritage Health Products Co.

5% Director Bonus

| | Example | Receive |
|------------------------------------------------|----------|----------|
| Receive 5% from 1,000 to 4,000 GV | 1,200 GV | \$60.00 |
| No payment above Director Rank | 2,500 GV | \$125.00 |
| Valid for three (3) months only (paid 3 times) | 3,500 GV | \$175.00 |

Intended to boost Directors on their way to becoming Executives.

Fast Track Bonus For Executives

| | Example | Receive |
|---------------------------------------|-----------|----------|
| Receive 3% from 4,000 to 7,500 GV | 6,000 GV | \$180.00 |
| Receive 1½% from 7,500 to 15,000 GV | 9,000 GV | \$247.50 |
| No Payment Above Executive Rank | 11,000 GV | \$277.50 |
| Valid for six months (paid six times) | 14,000 GV | \$322.50 |

Double Your Check Bonus

The check of any new distributor can be doubled in his or her fourth month. If a distributor earns \$202.31 in his fourth month, the company will add a second check for the same amount for that month. This is a one-time-only bonus.

To qualify, the distributor must have earned the rank of Director (or higher) by the fourth month, have a group volume of 1,000 or greater, and have four active personal enrollees. The Double Bonus will be earned when the fourth month is completed.

Fun & Travel Bonus

Free Trip for One

Paid airfare / accommodations / events
Travel to the next Distributor Convention
(please consult newsletters for this year's exciting location.)

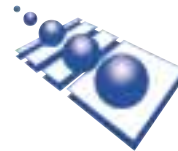
To Qualify: Increase GV by 8,500 during any 12 month period and enroll at least 24 new distributors during the same 12 month period who each purchase at least 150 BV once during the same 12 month period. For auto-ship a minimum of 3 months at 75 BV qualifies. Please ask Corporate office for an application (double room).

10%

20%

Manager

1 Active Enrollee
40 BV



10%

25%

8%

8%

Director

2 Active Enrollees
75 BV
5% Director Bonus
Fun & Travel

1.5% Profit Sharing Bonus

1.5% of total company BV worldwide will be available to the National Directors and Directors Emeritus quarterly. 1.5% will be paid monthly without restrictions into the pool. National Directors participate by earning points each month. See detailed rules on calculation technique.

Car Bonus

| | Example | Receive Monthly |
|---------------------------------------------------------------------------------------------|-----------|-----------------|
| National Directors only receive 0.75% of their 7 level group volume monthly as a car bonus. | 16,000 GV | \$120 |
| | 25,000 GV | \$188 |
| | 50,000 GV | \$375 |
| | 90,000 GV | \$675 |

15%

30%

8%

8%

8%

Executive Director

5 Active Enrollees
4,000 GV / 100 BV
Fast Track Bonus
Fun & Travel

15%

45%

10%

8%

8%

8%

5%

National Director

8 Active Enrollees
15,000 GV / 150 BV
Car Bonus
Fun & Travel

15%

45%

10%

8%

8%

8%

7%

Director Emeritus

8 Active Enrollees
25,000 GV / 40 BV
Car Bonus
Fun & Travel

Level 1

Level 2

Level 3

Level 4

Level 5

Level 6

Level 7

TABLE IS
BASED ON TOTAL
INDIVIDUAL GROUP
VOLUME BY LEVEL

Monthly qualifications

QUARTERLY SUPERSTAR BONUS

\$900*

\$3,000†

\$4,750†

Quarterly Bonus subject to active participation in programs. See detailed rules.

†Paid every quarter
*Paid for one quarter only

GV: Group Volume is the total BV of your group or downline calculated to the number of levels corresponding to your position.

BV (points): The current amount on which your commission check is based. The amount listed on the Order Form as BV or Bonus Volume amount given for each product purchase. You must accumulate enough BV each month to qualify for your position.

PSV (Personal sales volume): What you personally buy to resell and to qualify for your position each month.

PE: Personally enrolled.

Full Rollup: Every 90 days see Polices and Procedures. When people rollup to your first level, they do not count as active personal enrollees for monthly qualification purposes.

Active: Any distributor who purchases one product (24 BV) per month.

Recruit: The activity of looking for people to join Heritage.

Sponsor: You are the sponsor of any person on your first level. Your sponsor is the person that is directly above you.

Personal Enrollee: Any person you recruit and place on your first level.

Manager: You become a Manager by completing the application, purchasing product to maintain a personal sales volume (PSV) of 40 BV, and having one active personal enrollee. This qualifies you to receive 10% commission of BV purchased by all first level distributors and 20% commission of BV purchased by all second level distributors. PSV is equivalent to BV in value.

Director: You become a Director when you maintain a PSV of 75 BV and have enrolled two active personal enrollees. This qualifies you to receive 10% commissions of BV purchased by all first level distributors, 25% commission of BV purchased by all second level distributors and 8% commission of BV purchased by all third & fourth level distributors.

Executive Director: You become an Executive Director when you maintain a PSV of 100 BV, have a monthly five level group volume of 4,000 GV, and have enrolled five active personal enrollees. This qualifies you to receive 15% commissions of BV purchased by all first level distributors, 30% commission of BV purchased by all second level distributors and 8% commission of BV purchased by all third, fourth & fifth level distributors. An Executive must maintain 10,000 GV to receive the Superstar Bonus. This bonus is for 90 days only.

National Director: You become a National Director when you maintain a PSV of 150 BV, have a minimum of 25 personal enrollees, maintain monthly eight active personal enrollees and a monthly seven level group volume (GV) of 15,000 GV. This qualifies you to receive the percentages in the National Director column. The Quarterly Superstar Bonus amount is payable if the National Director maintains three distributor legs of 7,500 GV each or two legs of 12,000 GV each. Nationals with smaller networks will not receive the Quarterly Superstar Bonus. See other detailed rules.

National Director Emeritus: You become an Emeritus Director when you have been a National Director for four years (48 months), maintain a monthly group volume of 25,000 GV, 8 active enrollees, a minimum of 25 personal enrollees, and you maintain a PSV of 40 BV. This gives you a raise to 7% on your seventh level, and a higher Quarterly Superstar Bonus. All other requirements for National Directors are applicable to Emeritus rank.



In Depth Bonus Program for Directors of Superior Rank

National Directors become Directors Emeritus when they have completed at least four years (48 months) at the rank of national director (or superior ranks). Directors Emeritus receive an additional 2% on their 7th level (International and Continental Directors only).

To help qualify a National Director for Superior Rank (International, Continental, etc.), the National Director must be a personal enrollee (below level one) or located on the first level. It's an additional requirement, to help qualify, the in depth National Director (below level one) must have a group volume of at least 30,000 BV, divided at the first level between either:

- Two National Director enrollees, each with a group volume of 15,000 BV; or
- Three Executive director enrollees, each with a group volume of 10,000 BV

This system of qualification will ensure that each National Director is highly motivated to create several solid and independent branches, which will result in more enrollees, and more stability of enrollees over the course of time.

Note: The following denotes a change in definition, for purposes of qualifying for superior rank only, of the location of a "personal enrollee".

A National Director may obtain enrolleeship of individuals below his or her first level for the purpose of qualifying for superior ranks. In order to do so, a special application must be submitted to Heritage Health Products Company. The application requires written consent of the new enrollee's sponsor, and a commitment to 18 months of training, consistent 2 on 1 recruiting, and support of the new enrollee in meetings and economically, for travel, advertising, etc. If these conditions are met, the new enrollee will count as an additional personally enrolled National Director, helping the enroller to qualify for superior ranks.

We are trying to encourage National Directors to support each other and to share the work of empowerment.

The One Time Bonus is a check that a Superior Ranking director can receive one time for reaching a superior rank and maintaining it for three months. This check is in addition to his or her monthly check.

National Directors who fall in rank no longer count towards the qualification of the upline for superior ranks, until of course, they regain the rank of National Director.

Any doubts concerning the qualification of National Directors and Directors of Superior Rank may be submitted in writing to Heritage Colorado for analysis and final decision.

Superior Rank National Directors will participate in a bonus pool of 0.3% of worldwide volume.

Superior Rank Directors will need to maintain rank for at least (3) months in order to be recognized and receive their one-time additional bonus check, but they will be paid for the additional levels (8, 9, 10, etc.) in the first month that they qualify for Superior Rank with enough National Directors.

The other requirements and bonuses for National Directors are identical for Superior Rank Directors, and are delineated in The Best Compensation Plan, and the Heritage Policies and Procedures manual.

All Superior Rank Directors must have 8 active personal enrollees and purchase a minimum of 150 BV (40 BV for Emeritus) a month, the same requirements that apply to National Directors.

Any rank can be lost at any time, if all of the monthly requirements are not fulfilled as laid out in this plan. If a National or Executive Director falls from their rank, he or she will lose all of the rights and privileges commensurate with that rank.

| International Director | Continental Director | Intercontinental Director | Global Director | |
|-------------------------|-------------------------|---------------------------|--------------------------|------------------------|
| 2 National Directors | 4 National Directors | 8 National Directors | 16 National Directors | |
| 15% | 15% | 15% | 15% | 1 st Level |
| 45% | 45% | 45% | 45% | 2 nd Level |
| 10% | 10% | 10% | 10% | 3 rd Level |
| 8% | 8% | 8% | 8% | 4 th Level |
| 8% | 8% | 8% | 8% | 5 th Level |
| 8% | 8% | 8% | 8% | 6 th Level |
| 5% | 5% | 7% | 7% | 7 th Level |
| 1% | 1% | 2% | 2% | 8 th Level |
| 1% | 1% | 2% | 2% | 9 th Level |
| 1% | 1% | 2% | 2% | 10 th Level |
| | 1% | 1% | 2% | 11 th Level |
| | 1% | 1% | 2% | 12 th Level |
| BONUS \$ | BONUS \$ | BONUS \$ | BONUS \$ | |
| ONE TIME BONUS | | | | |
| \$3,500 | \$7,000 | \$14,000 | \$28,000 | |